



“It’s not who you catch,
it’s how many you sell.”

DEFENDING YOUR BOTTOM LINE

Apparel Security



Reduce High-Theft

with the industry's most advanced line of apparel security products.

When ordinary theft solutions are not enough, Alpha provides tough measures to reduce theft on your most hard-to-protect merchandise. The Alpha S³ line of hard tags have been engineered to provide you the most extreme security available. All S³ hard tags are available in AM and RF formats.



3 Alarm Technology Exclusive Alpha 3 Alarm Technology aggressively protects your merchandise three ways...

- 1** Early Detection:
Alarms when merchandise is tampered with in store
- 2** EAS Protection:
Activates EAS alarm if a breach occurs
- 3** Extended Range:
Self alarms if merchandise is removed from the store

XT Technology

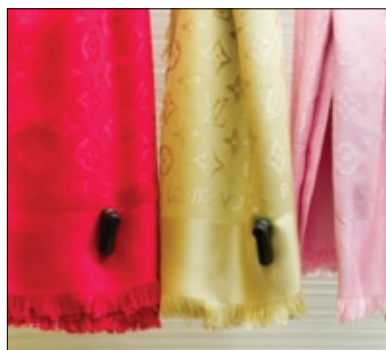
Alpha's XT Technology delivers results.

High integrity ball clutch is tough to defeat. Designed to perform under the most extreme environments to ensure your merchandise will be secured and you achieve your loss prevention objectives.



The ideal combination of

Security & Merchandising flexibility



MINI TAG | The perfect combination of style and performance. Ideal for light weight fashions.



ACCESSORY TAGS 2" | Innovative one-piece design eliminates easy to lose pin and lanyard. Great for shoes, purses, sunglasses, and other small accessories.



MULTI TAG | Two-pin design puts the clamp on hard-to-tag merchandise. Perfect for lingerie and accessories.

WITH 2 AND 3 ALARM VERSIONS DESIGNED TO MEET THE LEVEL OF PROTECTION



3 ALARM TAG



2 ALARM TAG

Designed to provide the extra protection necessary to confidently display high end fashion items. Great for jeans, pants, jackets, and sweaters.





CableLok eliminates bulky and hard-to-manage line alarm systems—improving your customer's shopping experience!



PROTECTION YOU NEED TO DEFEND YOUR BOTTOM LINE

CABLELOK | Provides the winning combination of security, aesthetics and customer accessibility. Available in 6", 48", 72", and 90" lanyards. Ideal for coats, suit jackets, purses, and luggage.



The Perfect Solutions to reduce high-theft

ALL PRODUCTS ARE AVAILABLE IN AM AND RF FORMAT





The S³ line of products is quick and easy, allowing you to confidently open display your high-theft merchandise and increase sales!



show. secure. sell.



Hard Tags



Bottles



Keepers



Wraps



Single Key Solution

This small, secure, simple to use key, unlocks the entire line of S³ products.

FOR OVER 30 YEARS

ALPHA HAS PROVIDED RETAILERS WITH THE MOST INNOVATIVE AND TECHNICALLY ADVANCED PRODUCTS ENGINEERED TO PROTECT HIGH-THEFT MERCHANDISE. EVERY ALPHA PRODUCT IS DESIGNED TO DEFEND YOUR BOTTOM LINE BY HELPING YOUR BUSINESS REDUCE THEFT AND INCREASE SALES.



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