

health & beauty

SECURITY
SOLUTIONS



SHIMMERING INSTANT
SELF-TANNING SPRAY

Shimmering
*Bronzing
Mist*

ST. TROPEZ[®] Step 3

BRUME AUTOBRONZANT
INSTANTANÉE LUISANTE

mL e 8 Fl Oz

health & beauty SECURITY SOLUTIONS

Health and beauty products continue to be one of the top ranking theft categories. It's no wonder retailers lock merchandise in glass cases.

Alpha has the most complete line of health and beauty security products designed to allow you to open display with confidence. Alpha Keepers and Wraps continue to provide ease of use, customer accessibility, and the security you need.

Our new line of Secure Fixtures, for sell-thru merchandise, and Alpha PODs, for display merchandise, combine innovative technology and merchandising know-how to provide you the safest solutions available.





LIZ
claiborne



LOVELY

MAGIE NOIRE

MAGIE NOIRE

DOUCE GARDANA
light blue

Estée Lauder
pleasures

Estée Lauder
pleasures

Estée Lauder
pleasures

Poème

POISSON

Skin
perfume oil

RALPH LAUREN

ania

Skin
perfume oil

Sunflowers
Elizabeth Arden

SUNG
EAU DE TOILETTE SPRAY

TABU
eau de cologne
pure spray
vapo naturel

INTUITION

aramis

The You Whipped

keepers | As the world's leading supplier of Keepers, Alpha delivers the most technically advanced and broadest line of Keeper protection.

- Provides excellent viewing of product packaging
- Keeps the original packages intact, eliminating potential merchandise discounts
- Tough to defeat but easy to use and reuse
- Excellent for open display merchandising and customer browsing
- Select Keepers incorporate Alpha's exclusive 3 Alarm Technology to protect your merchandise three ways...

3 Alarm™ Another Alpha Innovation

1	<i>Alarms when Keeper is tampered with in store</i>
2	<i>Alarms when your EAS is breached</i>
3	<i>Continues to alarm even after merchandise is taken from the store</i>



Visit alphasecurityproducts.com to browse sizes for your unique needs.

secure fixtures |

The new line of Secure Fixtures works with any wall system and is simple and flexible to plan-o-gram for unlimited merchandising opportunities.

Secure Fixtures allow your customers the opportunity to browse while providing the right level of security to meet your needs.



Secure Fixtures™



Locking Hook

Keeps your merchandise safely locked on the hook for maximum security. Available with Forward Facing Technology.



Anti-Sweep Hook

Time delay design discourages “grab and run” shoplifting while allowing customers access to the merchandise. Available with Forward Facing Technology.



Anti-Sweep Hook with StopLok™

Provides customers access to some merchandise while securely locking the rest.



Forward Facing™ Peg Hook

Non-locking merchandising hooks designed to complement your security fixtures.

FORWARD-FACING™

Another Alpha Innovation

Automatically keeps merchandise securely positioned at the front of the hook for perfect looking retail displays and customer access.

promo solutions |

Protect your seasonal and promotional displays with Alpha PODs and Spider Wrap.

Alpha PODs are the industry's only fully portable display security system that allow you to create safe and effective merchandise displays anywhere in store.

Spider Wrap is the perfect complement to Alpha PODs providing you unparalleled protection for high-shrink sell-thru merchandise.



Alpha PODs are both secure and easy to use and include Alpha's exclusive infrared technology for complete system integrity.



Spider Wraps provide ease of use and customer accessibility. Various cable lengths secure most any size package.

FOR OVER 30 YEARS ALPHA
HAS PROVIDED RETAILERS
WITH THE MOST INNOVATIVE
AND TECHNICALLY ADVANCED
PRODUCTS ENGINEERED TO
PROTECT HIGH-SHRINK
MERCHANDISE. EVERY ALPHA
PRODUCT IS DESIGNED TO HELP
YOUR BUSINESS REDUCE
SHRINK & INCREASE SALES.



THIS SYMBOL IS OUR **GUARANTEE**

ALPHA[®]
Security Products

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